



carpooling.com
CLICK. RIDE. SAVE.

Carpooling.com GmbH operates Europe's largest carpooling network and has established itself as a leader in intermodal mobility.

The network has 3.5 million registered users and offers daily access to more than 600,000 travel opportunities through the carpooling.com platform. The company was originally founded as mitfahrgelegenheit.de by three students in Germany in 2001 offering a cost-efficient traveling solution. Today, the site is available in 7 languages and 9 local platforms including: Germany, France, Poland, Italy, Spain, United Kingdom, Austria, Switzerland and Greece. The company has also established an international team of more than 40 employees who are highly motivated to continue the growth of the company.

We are looking for someone to join us in our Munich office in the role of:

Senior Product Manager Poland

Permanent full-time position

TASKS

- Responsibility for our Polish platform carpooling.pl
- Acquisition of strategic partners in Poland, implementation and support of partner solutions
- Launch of new products and functionalities
- Management of PR activities in Poland
- Online marketing, email marketing and social media marketing
- Monitoring and evaluation of SEO and SEM measures
- Analysis of competitive market, customer feedback and process optimization
- Interface with other internal departments such as marketing or PR
- Project management
- Contribution of ideas for the further development of our product

SKILLS

- At least 5 years professional experience, including at least 2-3 years experience in the management of online projects / online services in the B2C sector
- Sound knowledge in product marketing and online marketing
- Excellent knowledge of the Polish internet market
- Passion for the product and innovative mobility solutions
- Willingness to learn, great dedication
- Polish mother tongue with excellent English skills

Are you interested in a career with exciting future prospects? Then look forward to many tasks in a fast-paced and international environment. We offer a pleasant working environment in a dynamic, young team, a lot of responsibility and the opportunity to learn. Please send your application, in German or English, stating your salary expectations to:

Contact: Nina Morgenthal, email: jobs@carpooling.com