



**carpooling.com**  
CLICK. RIDE. SAVE.

carpooling.com GmbH operates Europe's largest carpooling network and has established itself as a leader in intermodal mobility. The network has 3.5 million registered users and offers daily access to more than 600,000 travel opportunities through the carpooling.com platform. The company was originally founded as mitfahrgelegenheit.de by three students in Germany in 2001 offering a cost-efficient traveling solution. Today, the site is available in 7 languages and 9 local platforms including: Germany, France, Poland, Italy, Spain, United Kingdom, Austria, Switzerland and Greece. The company has also established an international team of more than 30 employees who are highly motivated to continue the growth of the company.

We are looking for someone to join us in our Munich office in the role of:

## Global PR Manager

Permanent full-time position

### Tasks

- Corporate / Consumer PR
- Increase presence and awareness of carpooling.com in relevant media
- Development and implementation of an international PR strategy for different target markets to support the internationalization of carpooling.com
- Development and coordination of online and offline PR campaigns
- Media plan and strategy creation for different countries
- Management of the PR team
- Advising management on Press and Public Relation matters
- Company spokesperson and organizer of external events (eg. interviews, panel discussions, etc.)
- Building contacts with high level national and international editors
- Interface with other departments, especially management board, marketing manager and country management
- Monitoring the implementation of PR activities developed in each country
- Control of external consultants and agencies domestically and internationally
- International budget planning and responsibility
- Monitoring success metrics to create meaningful reports and firm recommendations for action

### Skills

- University degree with a specialism in communications and journalism
- Minimum 8 years relevant work experience in PR or journalism in the B2C and / or B2B environment
- Experience in dealing with PR agencies and service providers
- Interest in innovative mobility solutions
- Passion for communication
- A tailored, personal approach to targeting relevant media (online / offline)
- Independent and structured approach, high level of initiative
- A confident manner and a positive attitude
- Fluent in written and spoken English, good knowledge of German an advantage

Are you interested in a career with exciting future prospects? Then look forward to many tasks in a fast-paced and international environment. We offer a pleasant working environment in a dynamic, young team, a lot of responsibility and the opportunity to learn. Please send your application, in German or English, stating your salary expectations to: